



**Join Team Members from “Elevate Idaho”
For the monthly Lunch & Learn Series”**

SBIR/STTR Workshop

WHAT IS INNOVATION VS. INVENTION

**BASIC INTRODUCTION TO THE PURPOSE, ELIGIBILITY
REQUIREMENTS, STRUCTURE OF THE SBIR AND STTR
PROGRAMS AND WHICH ONE IS RIGHT FOR ME?**



**TERESA
MCKNIGHT**



**DAVE
NOACK**



**BAM
OMOTOWA**



Date – Wednesday, February 5, 2025

Time: 12:00/noon to 1:00 p.m. (MST)

Location: The event will be held virtually

Registration is required through the following link:

<https://idahoapex.ecenterdirect.com/events/865>

To Learn more about Elevate Idaho:

<https://www.rediconnects.org/elevate-idaho/>